

# camp E-ASTER SEALS

## BRAND OVERVIEW

### LOGOS

camp  
**E-ASTER SEALS**

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Logos may be overlayed in any combination of brand colours; under the condition that 'camp' and 'E-aster Seals' are independently made one solid brand colour.

### COLOURS

#### BRAND COLOURS

<b>Easter Seals Red</b> #E31937
<b>Land Green</b> #336633
<b>Water Blue</b> #386B9E
<b>Orange Fire</b> #EE841C
<b>Black</b> #222222
<b>White</b> #FFFFFF
<b>Brown</b> #A36141

#### CABIN COLOURS

Cabin	Primary Color	Secondary
Camp Counsellor	#C1C1C1	#222222
Blue Heron	#386B9E	#B4F7F9
Loon	#222222	#B4F7F9
Pine	#336633	#E5CEC2
Maple	#E31937	#C5ECD2
Moose	#ED6521	#292339
Bear	#A36141	#FFFACD

[Click here for colour accessibility guide](#)

### TYPOGRAPHY

Main: **CUBANO**

Secondary: **Fieldwork Demibold Italic**

Paragraph: **Fs Me**

